



## Effective Application of Essanté Organics' *'Instant Facelift Duo'* Regener8™ Firming Serum & BioEnhanced Face Lift

First, cleanse your face with **Vitamin C Cleanser** followed by light mist of **NaPCA Plus** and **Rejuvenate Moisturizer**. This is true for women AND for men.

Follow moisturizer with a *light application* of **Regener8 Firming Serum**. **REMEMBER** - a light, even coat of **Regener8 Firming Serum** is best. **DO NOT** coat face, neck or other areas of skin too heavily with **Regener8 Firming Serum**.

Follow application of **Regener8 Firming Serum** with a 'very light' application of **BioEnhanced Face Lift** gel. Begin by placing a drop or two of the gel on the tip of your fingers to apply a very light, thin layer on the first section of your face that you would like to treat. Repeat the process on the next area of your face that you want to '*lift*'. You may use a small fan or hairdryer to dry the product on your face more quickly.

**Lift an Eyelid or Eyebrow:** Using the tip of your finger, apply a thin layer upward from the eyelashes up and over the eyebrow. If needed, apply a width of your fingertip on the eyelid above the middle of the iris to the top of your brow; from above the outer edge of the iris to the outer corner of your eyebrow. (See diagram attached) To achieve the best results, gently hold your eyelid upward in place until the gel is dry.

**Crow's Feet/Puffy Eyes:** To deal with fine lines at the outer edges of your eyes or under eye puffiness, apply a thin layer of **BioEnhanced Face Lift Gel** from the bridge of the nose, under your eye, across the fine lines at the edges of your eye and up into your temple. Again, gently hold the skin at the temple until the gel is dried.

**Forehead:** To deal with the fine lines/worry lines between your eyebrows, apply a thin layer in between the brows at the bridge of the nose. Then apply upward from your eyebrows to your hairline to lift any forehead wrinkles. For best results, gently pull up at the hairline until the gel is dry.

**Puppet/Smile Lines:** To deal with the lines that form from the nose to the corners of your mouth, using a small amount of the gel on two fingers, apply a thin layer to the smile lines and onto your cheeks. Draw your cheeks upward with the opposite hand and hold in front of ears until dry. You will need to do each cheek separately, so use a mirror to be certain your application/'lift' is equal on both sides.

**NOTE:** The **Regener8 Firming Serum** and **BioEnhanced Face Lift Gel** is the **FINAL** layer that you will apply – even over the top of your makeup. Once you have applied your face lift, it is important to avoid rubbing or agitating the product or your skin because that will reduce your results. You can apply these two products under '**LIGHT**' makeup as long as you only use a light dusting of powder as the final step; however for longer lasting results, we recommend it be applied as the final step in your routine.

Applying a heavy coat of the gel may result in flakiness. If this occurs, apply a small amount of serum at the edges of the flaky area. For any area of your face, neck or décolletage that needs an extra lift, apply a second, very thin layer following the directions above and the diagram attached.



**Follow suggested arrows for  
amazing 'instant facelift' results!**